



# ADVERTISE WITH DESTINATION CAMBRIDGE

## Be Seen. Be Found. Be Booked.

Cambridge is one of New Zealand's most visited boutique destinations, and **cambridge.co.nz** is the digital front door.

Whether visitors are planning a cycling weekend, searching for boutique shopping, booking accommodation, exploring wellness experiences, or discovering where to eat, they start here.

If you are a local business wanting to connect with visitors actively planning their trip, this is your opportunity.

## Why Advertise on **cambridge.co.nz**?

Homepage banners are premium digital real estate.

- **High-intent audience** – Visitors researching where to stay, eat, shop and explore
- **AI-optimised content** – Built for discoverability across search and AI platforms
- **Mobile-first experience** – Designed for travellers on the move
- **Local credibility** – Backed by Destination Cambridge and the Cambridge Chamber of Commerce

### LANDMARK PACKAGE

3 months for \$750 + GST

- Solo banner advert on Discover Cambridge page
- Large rolling banner advert on relevant page:  
eg: Stay, Eat, Shop, Explore, What's On
- Medium rolling advert on Discover Cambridge page

### EXPLORER PACKAGE

3 months for \$500 + GST

- Large rolling banner advert on relevant page:  
eg: Stay, Eat, Shop, Explore, What's On
- Medium rolling advert on Discover Cambridge page

### DISCOVER PACKAGE

3 months for \$250 + GST

- Medium rolling advert on Discover Cambridge page

*See over page for advertising sizes and guide.  
Prices include design of web adverts.*



# DESTINATION CAMBRIDGE ADVERTISING PLACEMENT

**DISCOVER CAMBRIDGE**  
NEW ZEALAND

**SOLO FEATURE BANNER (3000x700px)**

**DISCOVER CAMBRIDGE, NEW ZEALAND**  
Often described as the jewel of the Waikato, Cambridge is a destination where high performance is equated with relaxed living, and where vibrant culture sits comfortably alongside small-town charm. Centrally located in the North Island, Cambridge is an easy and rewarding place to visit - whether you're passing through or staying a while.

**STAY**  
**EAT**  
**SHOP**  
**EXPLORE CAMBRIDGE**  
**WHAT'S ON**

**Known as the Home of Champions**  
Cambridge is renowned for producing world-class athletes and sports stars, including Olympic champions, world champions, and international champions that inspire all. It's a place where the best athletes in the world train and compete, and where the spirit of competition is always on hand.

**Nature is never far away**  
The Waikato Region has some of the most beautiful scenery in New Zealand, and Cambridge is no exception. The Waikato River flows through the town, and the surrounding hills are covered in lush greenery. Whether you're looking for a peaceful spot to relax or an adrenaline-pumping activity, there's something for everyone in Cambridge.

**Whether you're here for a day, a weekend, or longer, Cambridge offers a range of experiences, from a relaxing spa to a thrilling adventure. Our award-winning accommodation, dining, and entertainment options ensure that your stay is unforgettable.**

**MEDIUM ROLLING AD (1460x800px)**  
**MEDIUM ROLLING AD (1460x800px)**

**STAY**  
**SHOP**  
**EXPLORE CAMBRIDGE**  
**BUSINESS**

**CONTACT US**  
**ABOUT US**  
**FAQ**  
**PLAN YOUR TRIP**  
**SEARCH**

**DISCOVER CAMBRIDGE PAGE**

**SOLO FEATURE BANNER ADVERT**  
Size: 3000x700px  
Landmark package

**MEDIUM ROLLING ADVERT**  
Size: 1460x800px  
Landmark package  
Explorer package  
Discover package

**EAT IN CAMBRIDGE**  
Cambridge, New Zealand is a destination for food lovers, offering everything from relaxed cafes and bistros to award-winning restaurants and innovative dining. Located in the heart of the Waikato, Cambridge's food scene celebrates fresh local produce, warm hospitality, and favours worth travelling for.

**LARGE ROLLING BANNER (3000x700px)**

**CAFFES**  
**RESTAURANTS**  
**BARS**  
**COFFEES**  
**TAKEAWAYS**

From relaxed cafes to destination dining, every meal in Cambridge tells a story of place and passion.  
*One meal, two knowledge - more great food and genuine hospitality, all in one place.*

**STAY**  
**SHOP**  
**EXPLORE CAMBRIDGE**  
**BUSINESS**

**CONTACT US**  
**ABOUT US**  
**FAQ**  
**PLAN YOUR TRIP**  
**SEARCH**

**CHOOSE FROM:  
STAY, EAT,  
SHOP,  
EXPLORE,  
WHAT'S ON**

**LARGE ROLLING BANNER ADVERT**  
Size: 3000x700px  
Landmark package  
Explorer package

*If supplying your own adverts, please supply as RGB pngs or jpgs and send through the link you would like your advert linked to.*

